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The Growth Strategist

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May 17th 2005: Growing Your Business Through New Products and Services for Existing Markets

Join Aldonna Ambler as she interviews Verne Harnish. An expert on rapidly growing companies, Verne is the CEO of Gazelles, Inc, headquartered in Virginia. Verne is a popular international speaker, is the author of Mastering the Rockefeller Habits, and is a columnist for FORTUNE SMALL BUSINESS. Join Aldonna and Verne as they share a lively conversation about "Growing Your Business Through New Products and Services for Existing Markets". Learn techniques that help you learn what your customers really want and need, how to keep providing excellent quality and service while developin

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