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The Growth Strategist

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May 24th 2005: Growing Your Business by Attracting and Retaining Top Talent

Aldonna will be interviewing Linda Rosanio, the CEO of the STAR Group and Dr. Barbara Gitenstein, the President of the College of New Jersey. Hear how Linda has driven the growth of her regional advertising agency through acquisitions, mergers, hiring and management practices that are all designed to attract and retain the best people in her field. Hear how state level colleges and universities have been upgrading their programs to provide job candidates who can hit the ground running in today's growth-oriented companies.



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