



**BizZne\$\$ Buzz and BizZne\$\$ Watch**  
Wednesday at 10 AM Pacific  
**June 22nd 2022: 3 Horsemen and 1**  
**HorseWoman . . . Meet My New Equity Investors!**

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There is an old saying and it's found in the Bible, the best selling book in the history of the world and in reading it as I do on a daily basis, this Proverbs 15:22, jumped off the page at me. Proverbs 15:22, "In the multitude of counselors, there is wisdom". The definition of wisdom is very simple its called "Knowledge Applied". We all take for granted that with the advent of the Web/Internet, we do not lack for a subject matter known as INFORMATION but do we really have WISDOM as an outgrowth of ALL of this so called KNOWLEDGE? I will let you answer that question for yourself without ge

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**Featured Guests**



**Donna Ilicic, CEO**

Moved to San Diego in 1988 and quickly fell in love with the city and the huge visitor attraction. Started in the travel and hospitality industry in 1990 when she bought The Ultimate Dining Guide of San Diego. The guide was a great resource for locals and tourist alike, placed in over 450,000 hotel rooms, mailed to San Diego homes and placed for pick up at many local businesses. Continued on in 2000's to work with a few other visitor publications, and finally landing at Synergy World beginning of 2007 where she helped launch the San Diego Restaurant Gift Card that is sold at Costco. Donna was instrumental in launching a number of program during her involvement with Synergy World. Then

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**William Abbott, CEO**

Dr. William Abboud DC is widely known in his profession as a physician par excellence. He is known far and wide as an expert Spinal Specialist and his clientele include's Major Airlines, MLB Teams and Corporate Moguls. Dr. Bill as he is affectionally known is sought after for his expertise in his field of specialty and the solid relationship builder that he has become. He and his lovely wife Grace founded a Magazine known as California Senior Guide in 2016 largely because of an unmet need in his own personal family. Since that time, his talents, expertise and communications to the Senior Community are widely recognized both by substantial Senior Organizations, Care Institutions, Mayor, C

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**Alan Lowe, CEO**

Alan Lowe is the Founder and CEO of vCard Global a digital marketing business card and ultimate marketing tool. For the past 30 plus years, Mr. Lowe has enjoyed success consulting small to mid-size corporations concerning their growth, strategic development and acquisition efforts. He designed and implemented marketing and growth strategies for numerous companies and has trained more than 100,000 people in successful sales techniques. Mr. Lowe was formerly an International Marketing Director with National Safety Associates and Quorum International. He was highly successful in recruiting, training and developing international sales teams consisting of several thousand distributors. He repeat

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**Lon Gibby, CEO**

Lon Gibby is the CEO and Founder of Gibby Media. Gibby Media began with one man's passion for video production in 1977 and has since grown to produce thousands of projects while serving local, regional and international businesses. Gibby Media has had the privilege of working with clients such as TRW, National Geographic, Bayer Pharmaceuticals, Chevron, ESPN, HP and Novelis. With a strong legacy behind the company there is no barrier to great to continue to create new opportunities and growth for the future.

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