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Quantum Business Insights

Emerging Perspectives on People, Process, and Profits

with *Olivia Parr-Rud*

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In today's fast-paced, high-tech, global economy, the business landscape is constantly changing. The confluence of big data, emerging technologies, and global connectivity puts unprecedented pressure on companies to become more innovative and agile. To maintain a competitive edge, companies must constantly adapt while continuing to identify and exploit new opportunities. Interestingly, new models are emerging from science and nature that offer a unique perspective – one that sees our global economy as a highly interconnected, continually evolving complex adaptive system. These models unveil po

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