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July 17th 2007: Applying the Lessons Learned from Successful Retailers

On LESSONS LEARNED FROM THE RETAIL INDUSTRY, host Aldonna R. Ambler, CMC, CSP helps you learn from the most successful retailers who have survived and thrived despite economic shifts, changing buying patterns, industry consolidation, and expanded forms of competition. Aldonna's live broadcast from 11:00 am ET on Tuesday, July 17, 2007 features an interview with the Senior Regional Manager of PREIT - the Pennsylvania Real Estate Investment Trust, Robert Wahlquist. A 26-year veteran in retail property management and development, Wahlquist will share examples of how successful retailers spot trends.

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