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EMAK Worldwide, Inc. is a leading global marketing services company based in Los Angeles, with offices in Chicago, Frankfurt, London, Paris, The Netherlands, Hong Kong and Shanghai. CEOs Peter Boutros and Brian Kristofek of EMAK's agencies Logistix and Upshot respectively, will join the show to address industry-shaping trends, the forecast of the future market and relevant factors affecting today's marketplace. Together with EMAK's third agency, Equity Marketing, these agencies focus on the design and execution of strategy-based marketing programs, with particular expertise in the areas of:

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