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WITH
SANJOG AUL

CIO Talk Network
Wednesday at 7 AM Pacific
August 22nd 2007: IT Innovation: The Inspiration/Perspiration Balance

Innovation is the mainstay of sustainable competitive advantage and success in today's fast-changing world of business. However... can creativity in IT alter the conventional balance of 1% Inspiration and 99% Perspiration, to improve the ROI of the innovation?



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