

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) [SIGN-UP NOW!](#) Click to become a VoiceAmerica Member for Free!



WITH
SANJOG AUL

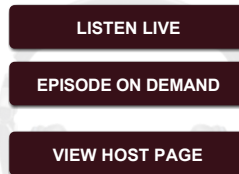
CIO Talk Network
Wednesday at 7 AM Pacific
October 03rd 2007: From curry to wontons: Following cost leadership

Rising costs in India are pushing US and European organizations to shift their focus to China for their outsourcing (IT and BPO) needs. Is outsourcing really all about just getting lowest cost option? Could this mindset be a recipe for failure?



Tune in

Wednesday at 7 AM Pacific Time on
VoiceAmerica Business Channel



Questions? Comments?
Call In Live!

Toll Free: 1-866-472-5790
Intl: 001-480-398-3352

Share This Episode



Connect with VoiceAmerica

Download our mobile apps



Come See what the
VoiceAmerica
hosts are writing
on PRESSPASS