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WITH  
**SANJOG AUL**

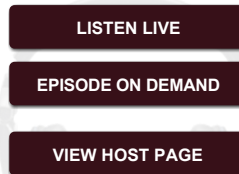
**CIO Talk Network**  
**Wednesday at 7 AM Pacific**  
**October 03rd 2007: From curry to wontons: Following cost leadership**

Rising costs in India are pushing US and European organizations to shift their focus to China for their outsourcing (IT and BPO) needs. Is outsourcing really all about just getting lowest cost option? Could this mindset be a recipe for failure?



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