

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) [SIGN-UP NOW!](#) Click to become a Member for Free!



The Growth Strategist

Archives Available

October 09th 2007: "How to Make Important Channel Decisions" – Special Encore Presentation!

Join host Aldonna Ambler on The Growth Strategist™ when she interviews one of the top strategic leaders in multi-channel marketing, Andrew Frawley, CEO of ClickTactics, Inc. and learn "How to Make Important Channel Decisions". Hear how Frawley's role as CEO for Xchange, Inc. where he built a worldwide distribution system of direct and indirect channels and executed acquisitions and an initial public offering differs from his current CEO role where he uses entirely different go-to-market strategies.



Share This Episode



Connect with VoiceAmerica

Download our mobile apps



Come See what the VoiceAmerica hosts are writing on PRESSPASS

Tune in

Archives Available on VoiceAmerica Business Channel

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)