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## PUBLISHING TODAY

CLEAR DIRECTION FOR A CHANGING INDUSTRY



WITH ATHENA DEAN HOLTZ

### Publishing Today: Clear Direction for a Changing Industry Archives Available

Our program is designed to educate and empower aspiring authors, thought leaders, business owners and others with a story to tell. Publishing is big business and with that comes a jungle of options rife with potential dangers. This show will be a resource to help you determine the best way to get your message into print, and uncover avenues to reach your audience, or potential audience. Each weekly show will also feature a special segment called "Ask Athena" that will directly answer your questions on any publishing, branding, or book marketing topic.



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