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# DITCH THE BOX

## Ditch The Box Archives Available

Retail packaging with a strong emphasis on printed flexible packaging and the marketing tools and techniques that are available can and will help companies communicate like never before. Flexible packaging includes stand up pouches, spouted stand bags for liquids, flat barrier bags, and more.

We interview thought leaders in our industry about their experiences in dealing with the major retailers along with helpful tips and tricks that can lower costs and increase margins.

Ditch The Box is a show where we discuss the good and bad and the ups and downs of the retail packaging i

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