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**December 04th 2007: Implications of Positioning Yourself to be a Market Leader**

Log onto [www.busines.voiceamerica.com](http://www.busines.voiceamerica.com) at 11:00 am ET on Tuesday, December 4, 2007 for a lively interview with Jane Morgan of 411 Solutions International. Join host, Aldonna R. Ambler, CMC, CSP, on The Growth Strategist™ to learn the "Implications of Positioning Yourself to be a Market Leader". It takes much strength and fortitude to read the marketplace, evaluate risks, retain staff, hold marketing's reins while stimulating sales and educating customers about what they need. Hear how Jane had the guts and got the glory; hear how she did it this Tuesday on The Growth Strategist™.

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