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# Marketing That Won't Break The Bank



with  
**Janet Kunst**



## Marketing That Won't Break the Bank Archives Available

Marketing doesn't have to be expensive to be effective. With a little planning and some creative strategies, small businesses can achieve big results with their online and offline marketing efforts.

On Marketing That Won't Break The Bank, you'll learn specific, actionable strategies that you can immediately implement to make a noticeable difference in how you market to customers and attract customers to your small business. We'll show you how to hone in on your ideal customer, build your email list, create content to develop your action plan, and leverage offline networking to build y

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