



# The Forum

Real perspectives and insights from today's business leaders and entrepreneurs

with Sima Vasa



## The Forum Archives Available

Sima Vasa has founded several companies and invested in a variety of businesses. She's ready to share her stories and tips with you. Show topics include basics of social media marketing, taxes, creating a personal brand, hiring practices, performance management, leadership, benefits of setting up 401k, insurance, technology, commission structures for sales people, management styles, creating culture and more! This is the place where people can "trust" the information and also connect with experts in an efficient manner and reliable manner. No sales pitches. We explore honest perspectives, tough

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