



Changing the Game in Consumer Industries



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**



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Competition, consumer engagement and operational effectiveness are fundamentally changing at an accelerated pace in Consumer Industries. New competitors are redefining the landscape and consumers expect exceptional brand experiences, every time, via agile process that balance consumer needs with a company's cost-to-serve. Personalized consumer experiences are paramount: they must be relevant, simple, seamless and secure. Retail, Wholesale Distribution, Life Sciences and Consumer Products companies must run, grow, connect, and transform in a digital world to engage customers and patients ac

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