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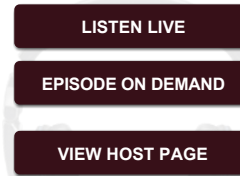
CIO Talk Network
Wednesday at 7 AM Pacific
April 09th 2008:MDM: Is it an IT or a business Challenge?

Organizations are facing a problem: They don't have a unified view of the data spread across departments. Expensive technology tools claiming to magically solve this problem have not helped. Is this a problem with creating or sharing data? Is it an IT or a business problem?



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