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WITH  
**SANJOG AUL**

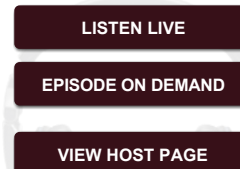
**CIO Talk Network**  
**Wednesday at 7 AM Pacific**  
**July 16th 2008: Exploiting ECM to Maximize ROI**

Organizations are adopting ECM (Enterprise Content Management) systems to handle the deluge of different types of content coming from many different sources. How successful are they at getting a handle on all that content, and when successful, have they figured out ways of leveraging it all as an asset to increase ROI instead of just passively storing it?



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