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WITH  
**SANJOG AUL**

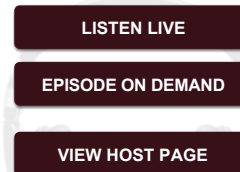
**CIO Talk Network**  
**Wednesday at 7 AM Pacific**  
**July 30th 2008: CIO Dilemma: Be a sprinter or marathon runner?**

A CIO needs to keep his/her IT organization agile to handle uncertainty, rapid business changes, disruptive innovations, and cater to management that may not have the patience to wait for long term IT projects. On the other hand, careful strategy, consistency of effort, and an eye focused firmly on future goals are also needed. What should a CIO train for? Becoming a sprinter or marathon runner?



### Tune in

Wednesday at 7 AM Pacific Time on  
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