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The Patricia Raskin Show

The Patricia Raskin Show Monday at 11 AM Pacific

August 11th 2008: How To Make Your Point Effectively
<http://us.macmillan.com/makingyourpoint>

Patricia welcomes David Bartlett -communications strategist and author of Making Your Point: Communicating Effectively With Audiences of One to One Million. He will discuss fundamentals of communicating from reaching your audience to the new ways of using blogs, podcasts and YouTube to promote your message and enhance your profile.



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