

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) [SIGN-UP NOW!](#) Click to become a Member for Free!



The Growth Strategist Archives Available

**August 12th 2008: How to Select the Best Business Model
for Your New Product**

Log on to The Growth Strategist™ this week to learn HOW TO SELECT THE BEST BUSINESS MODEL FOR YOUR NEW PRODUCT right from the source. Host ALDONNA AMBLER will be interviewing serial product launch expert MICHAEL CLAUSS about why his newest venture, SPLASHLIFE.com is modeled after AARP. Hear the logic behind XIPTTEL, a business-focused VoIP, which is poised to go public later this year. Learn the insider's thinking behind Amazon's search engine and wireless business models, and the logic behind the wireless devices for WINDOWS when Microsoft was up against PALM. Also, hear the logic behind how

[Read more](#)



Tune in

Archives Available on VoiceAmerica
Business Channel

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

Share This Episode



Connect with VoiceAmerica

Download our mobile apps



Come See what the
VoiceAmerica
hosts are writing
on PRESSPASS