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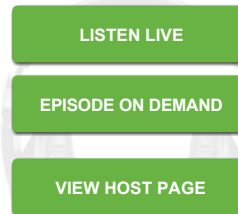
CIO Talk Network
Wednesday at 7 AM Pacific
August 13th 2008: Can IT bring on TRUE CSR?

Organizations have long been using Corporate Social Responsibility (CSR) as a PR tool and/or cost of doing business. IT facilitates organizational changes such as those related to CSR, through communication and collaboration. So, are organization empowering IT leadership to take an active part in genuine CSR vs. just being a business enabler? And, since IT is also a source of environmental damage and a facilitator of change towards CSR, how can it be both hero and devil at the same time?



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