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**Leading Conversations**  
**Friday at 10 AM Pacific**  
**September 26th 2008: Gathering at the Circle – Special Encore Presentation!**

Cheryl Esposito welcomes Craig Neal, co-founder of Heartland Inc., founder of the Conscious Business Alliance, a founding board member of Business for Social Responsibility, and former publisher of Utne magazine. A passionate change leader, Craig creates networks of authenticity and essential conversations with intent to shape societal, organizational, and individual transformations needed in these times. Heartland produced the first Thought Leader Gathering for 40 change leaders in 1998 and he has guided thousands of leaders in the Essential Conversations Process. Craig writes: "We live in a

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### Featured Guest



**Craig Neal**  
Craig Neal is VisionHolder and co-founder of Heartland Inc., founder of the Conscious Business Alliance, a founding board member of Business for Social Responsibility, and former publisher of Utne magazine.

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