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The Growth Strategist

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March 10th 2009: The Logic Behind Important Growth Decisions

Specialize or generalize? Focus on your local area or expand geographically? Grow organically or through acquisition? Hire relatives or resist the urge? If you are facing these important growth strategy decisions, you'll want to listen to host, Aldonna Ambler, interviewing Terrie O'Connor about how she grew her real estate firm to 160 agents in four offices. Hear "The Logic Behind Important Growth Decisions" since O'Connor started her business in 1991 during the last major housing-related recession.



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