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**April 07th 2009: How Do You Really Turn Your
Marketing/Sales Process From PUSH To PULL?**

Guest Roxanne Emmerich, CEO of The Emmerich Group, a serial entrepreneur, founder of a few bank holding companies, and an award-winning speaker and author, shares how her business development system has driven consistent growth for her businesses. Learn what it takes to sustain a laser focus on marquis accounts within target industries. Ambler opens the show with practical tips about how to position your business as the expert resource in your industry based on her 30+ years of experience achieving accelerated growth with sustained profitability for her own award-winning businesses and as th

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