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WITH  
**SANJOG AUL**

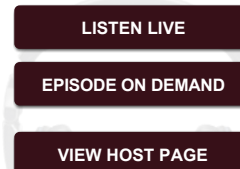
**CIO Talk Network**  
**Wednesday at 7 AM Pacific**  
**April 15th 2009: Structuring ECR vs. Slash and Burn!**

Everyone is trying to get a handle on costs, but an indiscriminate slash and burn of assets can reduce productivity and profitability. Cost cutting needs to be more precise. Could IT help capture costs as well as the impact of cuts in those costs, in a more organized and transparent way, to avoid such overkill? What are the ways that IT can help structure Enterprise Cost Reduction (ECR) efforts?



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