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# BizZne\$\$ Buzz BizZne\$\$ Watch

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**WITH FRANK HELRING**  
PUTTING THE "BUz" BACK INTO YOUR BizZne\$\$

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## BizZne\$\$ Buzz and BizZne\$\$ Watch Wednesday at 10 AM Pacific

BizZne\$\$ Buzz is all about your business. Small business is in trouble and they have been as far back as the "rocking" that occurred in 2008. The 14.2 percent loss of many brick and mortar small businesses happened by the year 2015 (source, NFIB 2015 Report). Already being squeezed by Internet predators, like Amazon, E-Bay, etc. They are literally sucking the life out of small businesses by customer and profit "siphoning." B2B Networking Groups and social media disappointments abound.

Small business needs a "counter" to these E-commerce tsunamis and that mechanism is the power of UNIT

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