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**July 28th 2009: "The Secrets to Successful International Expansion through Strategic Partnering" with guests Vince Izzi and Fernando Neves**

Get advice about how to find and select strategic partners, structure agreements, and navigate changes in technology, regulations, the economy, and cultural differences. Expert guests, Vince Izzi and Fernando Neves share timely examples about innovations in auto financing, on line payment systems, and putting SAP on mobile devices. Neves has 25 years of business management experience building multi-national companies and Izzi brings 30 years of experience building strategic partnering initiatives for IBM.

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### Featured Guests



#### Fernando Neves

Fernando Neves - 25+ years of business management experience in multi-national companies. Neves built and ran private and public technology companies, acting as CEO, Country Manager, Managing Partner and VP of International Business Development and consultant to large enterprise companies in the US, Europe and Latin America. He served for several years as a member of the Lotus/IBM Business Partner Executive Council. Neves holds a Bachelor degree from Faculdade de Tecnologia de Sao Paulo (FATEC) in Brazil and is a graduate of several executive programs at MIT-Sloan.

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#### Vincent Izzi

Vincent Izzi, President of IZZI Business Consulting, (IBC) is personally involved with each client. He holds a masters degree in business and has extensive experience working with clients worldwide to address their educational requirements. Most recently he was a business development executive and consulting faculty member within the IBM Executive Business Institute. Mr. Izzi had global responsibility to provide and deliver executive-level education to IBM's internal consulting and sales client-facing professionals. In addition, he assisted IBM's business partners and external client executives achieve their strategic objectives. He has also been a highly sought after guest speaker to address

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