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Leading Conversations

Friday at 10 AM Pacific

September 11th 2009: Leadership Endeavor: Working for Good

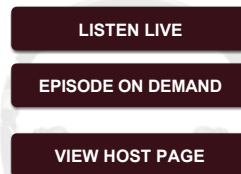
Cheryl Esposito welcomes Jeff Klein, CEO of Cause Alliance Marketing where he designs and facilitates collaborative cause-related marketing programs. He wrote his book, Working for Good: Making a Difference While Making a Living, to support conscious entrepreneurs, intrapreneurs, leaders, and change agents at work. "My intention with Working for Good is to provide a meaningful context and essential tools to support people in deeply expressing their humanity through their work." Wearing many hats, Jeff serves as Executive Director and Chief Integration Officer for the Conscious Business Allian

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Featured Guest



Jeff Klein

As CEO of Working for Good, Jeff Klein activates, produces and facilitates mission-based, Stakeholder Engagement Marketing™ campaigns and Conscious Culture development programs. Jeff is a founding trustee of Conscious Capitalism, Inc. and authored the award-winning book, Working for Good: Making a Difference While Making a Living, to support conscious entrepreneurs, intrapreneurs, leaders and change agents at work. He blogs regularly at Good-b.com, a new media company xcelerating the movement for better business for a better world. And he also serves as producer of Being Human 2012, the first annual Symposium where leading scientists and philosophers will present scientific and philosophical

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