

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) [SIGN-UP NOW!](#) Click to become a Member for Free!



WITH
SANJOG AUL

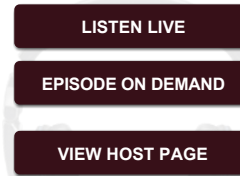
CIO Talk Network
Wednesday at 7 AM Pacific
September 02nd 2009: Generic vs. Branded IT

At many times IT leaders may go with a "generic" IT solution rather than a branded focused custom IT solution, built to specific business requirements with corporate strategy in mind. While we pay lip service to Business-IT alignment and innovation mantras, are we truly contributing to making alignment and innovation a reality when we settle for the easier path of least resistance and the status quo?



Tune in

Wednesday at 7 AM Pacific Time on
VoiceAmerica Business Channel



Questions? Comments?
Call In Live!
Toll Free: 1-866-472-5790
Intl: 001-480-398-3352

Share This Episode



Connect with VoiceAmerica

Download our mobile apps



Come See what the
VoiceAmerica
hosts are writing
on PRESSPASS