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September 23rd 2009: "Writing in the New Transmedia Marketplace" with Michael Steven Gregory

It's a new world for the writer in today's expanding transmedia marketplace - from books and magazines to movies, interactive narrative and graphic novels. My guest is Michael Steven Gregory, Executive Director of The Southern California Writers Conference, now in its 23rd year. Widely considered among the premier writers' conferences in the U.S., this annual event addresses the craft & business of writing professionally.



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