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Go Green Radio

Friday at 9 AM Pacific

September 25th 2009: The Go Green Initiative...what is it, and how is it sweeping the globe?!

Long before "going green" was cool, a bunch of PTA moms banded together to start the Go Green Initiative (www.gogreeninitiative.org). The organization began with no staff, no budget, and no idea that it would soon become the world's largest environmental education program. What began on a kitchen table in California has now spread to schools and communities in all 50 U.S. States, 36 countries and 5 continents...and we're just getting warmed up! Tune into Go Green Radio this week to learn more about what makes the Go Green Initiative special, and follow along with a slideshow found on the Blog at

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