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WITH
SANJOG AUL

CIO Talk Network
Wednesday at 7 AM Pacific
September 30th 2009: IT & Business Transformation: Helper or driver?

The harsh new business world of globalized competition, economic contraction, and technological change are forcing businesses everywhere to transform themselves by expanding their boundaries, consolidating their business interests, or reinventing themselves. In what situations is IT the helper, and in which should IT be the leader and driver? How does IT help or lead business transformation?



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