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WITH  
**SANJOG AUL**

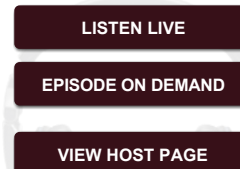
**CIO Talk Network**  
**Wednesday at 7 AM Pacific**  
**October 07th 2009: Is 'Walmarting' IT a good idea?**

IT leaders are getting aggressive about innovating and creating top line growth! So, what about optimizing IT product/services procurement and minimizing costs to the nth degree? This should, in theory, maximize profits, right? But what Will we have to give up or compromise on to do this?



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