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Leading Conversations

Friday at 10 AM Pacific

February 26th 2010: Special Encore Presentation: One CEO's Mantra: Joie de Vivre!

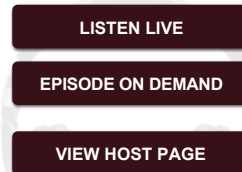
Cheryl Esposito welcomes Chip Conley, CEO and founder of Joie de Vivre Hospitality, the second largest boutique hotelier in the world. Chip is author of PEAK: How Great Companies Get Their Mojo From Maslow and The Rebel Rules: Daring To Be Yourself In Business. Known as a leader with a heart, and a self-proclaimed "Abraham Maslow nut" he has applied the theory of Self-Actualization to growing a successful company by helping employees, customers, and –yes– even investors move up that pyramid that Maslow coined as the "hierarchy of needs." Join the conversation and learn how this rebel CEO dares

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Featured Guest



Chip Conley

Chip Conley is the author of Emotional Equations and the Founder of Joie de Vivre. At the age of 26, Chip Conley started his own hospitality company, Joie de Vivre, guiding the company as CEO for two-dozen years and expanding it into a collection of over 35 award-winning hotels, restaurants and spas – the second largest boutique hotel company in America. No longer CEO, Chip is an author, speaker and veteran practitioner of emotional intelligence in business and in his New York Times bestselling book, EMOTIONAL EQUATIONS: Simple Truths for Creating Happiness + Success, he takes us from emotional intelligence to emotional fluency. Chip speaks around the world on finding meaning at

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