



Family Caregivers Unite! Archives Available

March 02nd 2010: MedicAlert and Family Caregiving

Ramesh Srinivasan and Robert Ridge are, respectively, Senior Vice President of the US MedicAlert Foundation and President and CEO of the Canadian MedicAlert Foundation. In MedicAlert and Family Caregiving, they explain the services that MedicAlert provides and how these help family caregivers as well as the persons who receive care from family caregivers. They discuss the types of medical and personal emergencies that MedicAlert focuses on, the way these occur, and the challenges these bring to family caregivers. Of these challenges, they talk about those that arise in connection with medical

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Robert Ridge

Robert Ridge is President and CEO Canadian MedicAlert Foundation, a position he's held since April 2008. His mandate is to continue to provide Canadians with the highest quality independent personal health information system available in the country. Prior to President and CEO appointment he held the position of Vice-President, having joined MedicAlert in 2001 and having worked broadly within the organization. He has more than 20 years of senior management experience spanning the for-profit and non-for-profit sectors in Canada. His experience includes senior management positions in the heavy construction, entertainment and public art sectors. He graduated from the Schulich School of Business

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Ramesh Srinivasan

Ramesh Srinivasan is Sr. Vice President of Marketing and Business Development for the MedicAlert Foundation, which he joined in 2002. With his more than 20 years of strategic marketing and business development experience, he evangelizes MedicAlert's emergency-oriented services. He led MedicAlert's initiative to enhance safety services for clinical trials. With the Alzheimer's Association, he launched the 'MedicAlert + Safe Return', a 24-hour nationwide emergency service Alzheimer's or dementia patients who wander or have a medical emergency. He's delivered presentations at high-profile national conferences including the National Managed Healthcare Congress, Center for Aging Services and Tec

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