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## Leadership Development News

Monday 9 AM PT

March 29th 2010: **Betsy Myers: A Life of Public Service - Special Encore Presentation!**

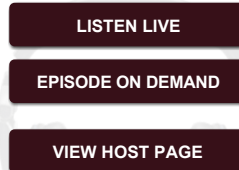
Betsy Myers, COO to Barack Obama's Presidential Campaign, was tasked with the challenge of building a \$103M organization also established the campaign with a business model and customer service mentality and acted as the Chair, Women for Obama. Myers, once the Exec. Director of the Center for Public Leadership at Harvard's Kennedy School of Government focused the Center's teaching and research around personal leadership and "being" a fully integrated person. She was President Clinton's senior adviser on women's issues. Myers was the Director of the Office of Women's Business Ownership at the

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## Featured Guest

Guest Image

### Betsy Myers

Betsy Myers is one of the world's foremost thinkers and speakers on the changing nature of leadership. Her book *Take the Lead: Motivate, Inspire, and Bring Out the Best in Yourself and Everyone Around You* was selected by Tom Peters and The Washington Post as the "best leadership book for 2011." She served as the first Director of the White Office on Women's Initiatives and Outreach during the Clinton Administration, Executive Director of the Center for Public Leadership at Harvard's Kennedy School of Government, and Chief Operating Officer for Barack Obama's 2007-08 presidential campaign. Myers currently serves as Founding Director of The Center for Women & Business at Bentley University, an

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