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The Money Answers Show
Monday at 12 Noon Pacific
May 03rd 2010: Marketing Yourself and Your Book To Stand Out from the Crowd

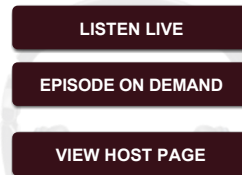
Angela Lussier will discuss the following valuable information with us today so that you can separate yourself and your published work in the business world. We will find out how she got her book into the Boeving Book Club and on Seth Godin's Spring 2010 Recommended Reading List. Stop waiting, start creating: she's working with professionals in a large insurance company to give them a voice and a unique brand identity. Her thoughts on self-publishing myths: You can't make money doing this, and no one will pay attention to you. Angela will advise on gaining trust from advisors and having their h

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