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REAL RECOGNITION RADIO

with Roy Saunderson & S. Max Brown every Tuesday at 1:00 et.



The show that is all about building relationships, inspiring greatness and creating a workplace where people can thrive.

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Real Recognition Radio Archives Available

June 22nd 2010: How Southwest Makes Recognition Fly

Arriving on Real Recognition Radio this week is Southwest Airlines' Sunny Abercrombie and Leslie Shults. Air travel is seldom pleasant, with continuing cutbacks one has become accustomed to disgruntled customs agents and flight attendants. But when customers fly Southwest Airlines, travelers are often pleasantly surprised. Their vibrant corporate culture has created a positive workplace and flyers are reaping the benefits. Sunny is the Senior Director Culture Services and Leslie is the Team Leader/Planner Culture Activities. The two will show you how to create a recognition culture that fits.

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Featured Guests



Sunny Abercrombie

Sunny Abercrombie is the Senior Director Culture Services of Southwest Airlines. In addition to Sunny Abercrombie's huge responsibility as "Keeper of the Culture," she oversees the Culture Activities and Ambassadors, Culture Services Outreach Team, Internal Customer Care, Executive Office Administration, Mailroom, Shipping & Receiving, Copy Center, and Fulfillment Center. She is also a Board Member of the Company's Employee Catastrophic Assistance Charity and manages the airlines President's Award and Winning Spirit Award programs.

[Read more](#)



Leslie Shults

Leslie Shults is the Team Leader/Planner Culture Activities at Southwest Airlines. Leslie oversees the Companywide Employee events and the Companywide Culture Committee, along with other special Employee initiatives. As Team Leader/Planner for the Culture Activities Team at Southwest Airlines, she works hard to support and nurture the unique Corporate Culture and the 35,000+ Employees.

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