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**July 30th 2010: "First Annual Soap Opera Summit-2010"**

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Will your favorite soap soon be airing fewer episodes each year? What about the possibility that your hour-long soap could be reduced to 30 minutes? These are just some of the ideas that have been bandied about as ways to save the struggle soap opera industry. Let's face it: losing another soap is not an option. This week, Soap Central Live is hosting the first soap opera summit – a place where soap experts and soap fans can try ...to offer ideas on how to fix what's wrong so that no more soap fans have to mourn the loss of their on-screen families. Join Dan as he welcomes noted soap blogger Ja

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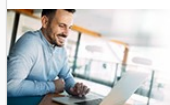


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