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**The Money Answers Show**  
**Monday at 12 Noon Pacific**  
**August 02nd 2010: A Consumer's Agent of Change for Car Buying**

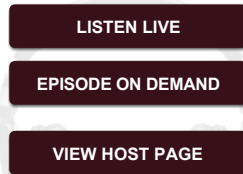
Car Buyers are manipulated from the time they drive on the dealership's premises. Linda Goldberg will be providing tips on how to process visits to the dealer which can be very helpful to consumers. There is no government oversight on the practices of car dealers. Many dealers process leasing and financing of vehicles which can earn them a lot of profit and cost consumers too much money. Some examples she will discuss are "yo-yo financing" practices and leasing vs. financing. We will talk about the difference between seller's agent and buyers' agent. The Electric Car is going to impact the

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### Featured Guest



#### Linda Goldberg

Linda Goldberg is the president of CarQ which is America's leading consumer car buying service. She is also president of the National Association of Buyer's Agents (NABA) which is an organization for car buying services that agree not to take any compensation or kickbacks from car dealers or manufacturers. Linda started her career working in the car industry and quickly realized how consumers were being taken advantage of and has devoted her life to working on behalf of car buyers to help them get the best deal when buying or leasing their cars.

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