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# REAL RECOGNITION RADIO

with Roy Saunderson & S. Max Brown every Tuesday at 1:00 et.



*The show that is all about building relationships, inspiring greatness and creating a workplace where people can thrive.*

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## Real Recognition Radio Archives Available August 10th 2010: The CEO's Point of View

This week's show brings you inside the world of ING DIRECT CANADA with Peter Aceto, President & CEO and Kate Johnston, Senior Manager of Communications. How do you build a strong culture of recognition for engaged employees? Discover ING DIRECT's secrets to creating an environment of positivity and cooperation through the power of relationships. It takes a lot of strategy and a little elbow grease, but the result is an enviable engaged, top performing workforce.

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## Featured Guests



Guest Image

### Kate Johnston

Kate Johnston is the Senior Manager of Communications and Learning and Development at ING DIRECT.

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### Peter Aceto

Peter Aceto, President & CEO, began his career with ING DIRECT Canada over a decade ago as a founding member of its senior leadership team. As senior leader of ING DIRECT, Peter provides his relentless focus on delivering an outstanding customer experience, maintaining a simple and efficient business model, working with management to develop and evolve an innovative, winning and adaptable strategy, managing risk, return and growth; and building an ever strengthening team to execute the company's vision.

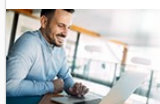
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