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**The Money Answers Show**  
**Monday at 12 Noon Pacific**  
**September 06th 2010: Special Encore Presentation: The Genius of Money and Reimagining the Financial World with John Bloom**

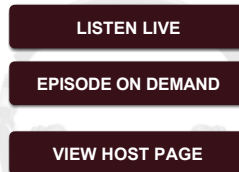
Jordan will interview John Bloom about his work at RSF Social Finance, a non-profit financial services organization dedicated to transforming the way the world works with money, and about his recently published book, *The Genius of Money – Essays and Interviews Reimagining the Financial World*. John will share his experiences and insights from over a decade of work in social finance helping investors and donors to align their money with their values in support of personal and social transformation. He will explore the topic of spirit and money and how understanding their intersection is critical

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#### Featured Guest



#### John Bloom

John Bloom is Director of Organizational Culture at RSF Social Finance (RSF). John's work at RSF includes overseeing the organization's staff development, leading its social impact assessment, and helping develop educational programs that address the intersection of money and spirit in personal and social transformation. John has worked with over 100 non-profits in the areas of capacity building and culture change. John has founded two non-profits, served as a trustee of several others (including Yggdrasil Land Foundation), and worked as the administrator at the San Francisco Waldorf. He has written extensively on aspects of education and independent schools, money and philanthropy, and his

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