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August 10th 2010: "Ingrained Culture of Innovation and Product Development" with guest Barbara Hemphill, founder of Paper Tiger

Listen to interview with Barbara Hemphill to hear why and how their company has been an industry leader for three decades. Learn how they weigh licensing, franchising, and partnership agreements to launch new products and how they developed systems to help you be paperless.

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### Featured Guest



#### Barbara Hemphill

Barbara Hemphill is a celebrated international speaker, a pioneer in the field of professional organizing and a consultant to major corporations worldwide. Nicknamed "The Paper Tiger Lady," Barbara is the author of several books, including Kiplinger's bestselling "Taming the Paper Tiger," book series. In 1997, she helped launch Taming the Paper Tiger software, the first computer file search solution. She recently launched iPEP (interactive Productive Environment Platform), software that allows users to find physical information, electronic information, and ideas with a keyword search. She has an international team of Certified Productive Environment Specialists™ who help individuals and

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