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August 31st 2010: "The Power of Committing to Vertical Integration...especially during a Tight Economy" with guest Greg LaLonde, CEO, Triplefin, LLC

Hear the specifics of how LaLonde led Triplefin's turnaround from a few \$Mil/year in 2003 to \$122 Mil/yr in 2009 and projected revenues of \$140 Mil in 2010. Triplefin provides brand support for pharmaceutical and consumer products and has executed 10 acquisitions over the past few years as part of its commitment to vertical integration to better serve its customers.

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Featured Guest



Gregory T. LaLonde

Mr. LaLonde joined Triplefin in April 2003 as CEO, being appointed to that position by the private equity group that acquired Triplefin from its former owner, Hawkeye Communications. In his role, Mr. LaLonde presided over the Company's ascent into a leadership position within the field of business process outsourcing. He is responsible for setting the strategic direction of the company and identifying opportunities for acquisitions and new service offerings that will best suit the needs of Triplefin's clients. Prior to Triplefin, Mr. LaLonde was active as investor, operator and general counsel in several enterprises. His professional career began as an attorney with the law firm of Fulbright

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