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August 24th 2010: Incentives: Do they really work?

How do you motivate your employees? William Ng, managing editor of Incentive Magazine, will help you re-think the importance of incentives. Incentives have been hard hit in the media lately, but if used properly, incentives are an important and effective tool to have under your belt for employee morale. Incentives can help increase your ROI by increasing productivity, engagement and decreasing absenteeism. Tune in next Tuesday to join in the conversation!



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Featured Guest



William Ng

William is the managing editor of Incentive magazine, where he covers industry and related topics such as strategic recognition, program marketing, incentive travel, incentive merchandise, and gift cards.

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