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REAL RECOGNITION RADIO

with Roy Saunderson & S. Max Brown every Tuesday at 1:00 et.



The show that is all about building relationships, inspiring greatness and creating a workplace where people can thrive.



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September 14th 2010: Multipliers: How the best leaders make everyone smarter

Could the best leaders be the ones who make everyone ELSE smarter? Liz Wiseman and Greg McKeown authors of Multipliers: How the Best Leaders Make Everyone Smarter join hosts Roy Saunderson and Max Brown on this episode of Real Recognition Radio to shed some light on the subject. Discover these new types of leaders and find out how you yourself can become a leader than inspires those around you to create a better workplace!

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Featured Guests



Liz Wiseman

Liz Wiseman is a researcher and executive advisor who teaches leadership to executives around the world. She is the author of New York Times bestseller Multipliers: How the Best Leaders Make Everyone Smarter, The Multiplier Effect: Tapping the Genius Inside Our Schools, and Wall Street Journal bestseller Rookie Smarts: Why Learning Beats Knowing in the New Game of Work. She is the CEO of the Wiseman Group, a leadership research and development firm headquartered in Silicon Valley, California. Some of her recent clients include: Apple, AT&T, Disney, Facebook, Google, Microsoft, Nike, Salesforce, Tesla, and Twitter. Liz has been listed on the Thinkers50 ranking and named one of the top 10!

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Greg McKeown

Greg McKeown is the author of the best-selling book Essentialism: The Disciplined Pursuit of Less. Greg writes, teaches, and lectures around the world on the importance of living and leading as an Essentialist. He has spoken at companies including Apple, Google, and Facebook and is among the most popular bloggers for the Harvard Business Review and LinkedIn's Influencer Group. He co-created the course "Designing Life, Essentially" at Stanford University and serves as a Young Global Leader for the World Economic Forum. Greg holds an MBA from Stanford University. Learn more at GregMcKeown.com.

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