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### Leading Conversations

Friday at 10 AM Pacific

September 10th 2010: **The Leadership Edge: the Speed of Trust**

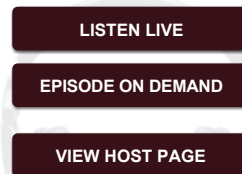
Cheryl Esposito welcomes Stephen M. R. Covey, New York Times & Wall Street Journal bestselling author of *The Speed of Trust*, a groundbreaking & paradigm-shifting book challenging our age-old assumption that trust is a soft, social virtue, and demonstrates that trust is a hard-edged, economic driver. Stephen is the former CEO of Covey Leadership Center and currently leads the Global Speed of Trust Practice for Franklin-Covey. Stephen tells us that trust is a learnable, measurable skill that makes organizations more profitable, people more promotable, relationships more energizing. He advocates

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### Featured Guest



#### Stephen M. R. Covey

Stephen M. R. Covey is the New York Times and #1 Wall Street Journal bestselling author of *The SPEED of Trust*, and co-author of the #1 Amazon bestseller *Smart Trust*. He is the former CEO of Covey Leadership Center, which under his stewardship became the largest leadership development company in the world. Stephen personally led the strategy that propelled his father's book, Dr. Stephen R. Covey's *The 7 Habits of Highly Effective People* to be a best seller. As President and CEO, Stephen nearly doubled revenues while increasing profits by 12 times. During his tenure, he grew the company from \$2.4 million to \$160 million and orchestrated the merger of Franklin Quest to form FranklinCovey.

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