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# REAL


## RECOGNITION RADIO

with Roy Saunderson & S. Max Brown every Tuesday at 1:00 et.



*The show that is all about building relationships, inspiring greatness and creating a workplace where people can thrive.*

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### Real Recognition Radio

Archives Available

**October 5th 2010: Why Is Everyone Smiling?  
The Secret to Passion, Productivity and Profits**

The author of Why is Everyone Smiling? The Secret Behind Passion, Productivity and Profit, Paul Spiegelman, CEO and founder of the Beryl Companies is on this episode of Real Recognition Radio. Paul will share his secrets on how his company has been consistently recognized as a "best place to work" by top organizations. Learn how creating a positive environment, appreciating your people, and creating real relationships can help your company thrive!

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### Featured Guest



**Paul Spiegelman**  
Paul Spiegelman is Chief Culture Officer of Stericycle, a NASDAQ listed global services organization with 13,000 employees and is the Founder of BerylHealth and The Beryl Institute. Paul also co-founded the Inc.

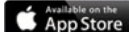


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