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November 02nd 2010: Special Encore Presentation: "When and How To Introduce New Services" with guest Peter Colella, Jr., Managing Director, The Colmen Group

Hear how to develop, staff, finance, promote and integrate new offerings as Colella shares ideas about launching new services.

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Featured Guest



Peter Colella

Colella has been active in corporate finance activities on a national and international level over the course of his 32 year career. Since 1981 when he founded Colmen, his areas of specialization have involved all aspects of Colmen's services: Investment Banking, Turnarounds, and Management Advisory. Previously, Mr. Colella was employed by billion dollar manufacturing and distribution firms. He was a financial officer with Berwind Corporation, a private Philadelphia-based diversified industrial company. Additionally, he was a financial officer for the North American operations of Royal Doulton China, Ltd. Mr. Colella holds an MBA from St. John's Univ. and BS degree in Bus.Admin. from L

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