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WITH
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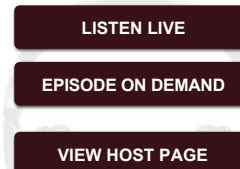
CIO Talk Network
Wednesday at 7 AM Pacific
October 20th 2010: Building an Information Driven Business

What information drives your business? How big is the gap between what you have in quality of information vs. what is desired? What do we mean when we say that we want to compete on information? What is the holy grail for becoming a truly information driven business and how to get there?



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